



JUNE 2025

# BFFE *Unleashed*

Everything new and noteworthy for BFFE pet parents



## WELCOME TO NEW DOG WELCOME WEEK!



New Dog Welcome Week is designed for pet parents who are curious about trying daycare or for returning customers whose pups haven't visited in over a year and need to be re-tested.

For this week only—June 15 through June 21—we're waiving all evaluation fees ahead of any upcoming daycare or boarding bookings. It's the perfect chance to reintroduce your pup to our programs with no extra cost!

### Here's What You Can Expect:

- Gentle Introductions to staff and new dog friends
- Daily Report Cards with updates on play, behavior, and progress
- Extra Support for shy or sensitive pups
- Open Communication—we're here anytime!

# SARC PAWS FOR A CAUSE RECAP

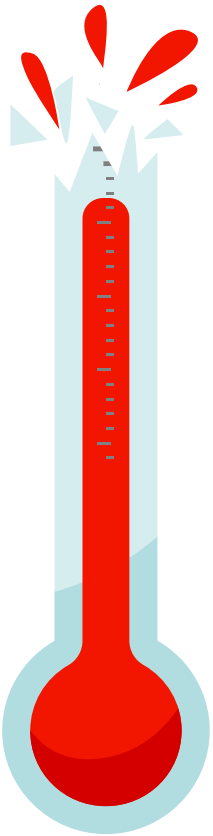


This month, we were proud to join SARC's Paws for a Cause walk through beautiful Havre de Grace—and we're thrilled to share that the event was a huge success!

Thanks to the amazing support of our community, SARC exceeded their fundraising goal, helping bring them one step closer to building an on-site kennel for survivors of domestic violence and their pets.

As lead sponsor, Best Friends Fur Ever was honored to be named Best Team Fundraiser, raising over \$2,000 of the total \$7,000 raised. Even more exciting—owners Pat and Kelly Cullum will be matching BFFE's contribution, helping SARC surpass their goal and turn this critical

kennel into a reality. It was a joyful morning filled with laughter, dogs, and purpose. Thank you to everyone who walked, donated, and cheered us on!



**\$7,343 DOLLARS RAISED!**

# CELEBRATING A LEGACY OF CARE



As we say goodbye to one of our most dedicated team members, we're honored to reflect on the heart, humor, and healing that Leanne P. has brought to the Best Friends Furever family—especially to our Assisted Canine Care (ACC) dogs.

Leanne first found BFFE through a vet assistant program at Harford Community College, and with CPR and massage certifications under her belt, she quickly became a cornerstone of our care team.

Since 2008, she's done it all—handler, front desk, bather, and has been trained in all of the programs that we offer our four-legged guests.

Her proudest moments? Supporting special needs dogs with compassion and patience.

***"We've changed a lot," Leanne says. "Now we have more beds, more blankets, and we've created a space that truly works for the dogs. They always seem to tell us what they need."***

Some stories have stayed with her through the years—like Buddy, the golden retriever who playfully brought her a black bow barrette (which she still has), or the time Ginger's mom brought her in saying, "They told me she's a beagle"—only to discover she had a spirited pit bull instead. Leanne's bond with dogs like Hope, Finn, and May runs deep, and so does the impact she's had on their pet parents.

Whether she was putting 10,000 miles on her car during a summer of pet sitting, or volunteering at every event from Wag the Tail to the Irish Fest, Leanne's dedication never wavered.

Her advice to new handlers? **"Lead with patience and presence. Know when to offer comfort and when to provide clear direction. It's not just playtime with puppies—it's about showing up every day with your whole heart."**

Now, as Leanne moves to Alabama to spend more time with her son and two grandchildren—answering calls of "Grammy, when are you coming?"—she leaves behind a lasting legacy.

***"This place has been my sanctuary. I was told I'd always have a place here—and I believe that. If I wasn't moving, I'd still be here. This has been home."***

From all of us at Best Friends Fur Ever: thank you, Leanne.



# GOING ABOVE AND BEYOND—ONE TAIL WAG AT A TIME



At Best Friends Fur Ever, our people make the difference—and Ryan G. is a shining example. Ryan has been a steady, reliable presence at our Cockeysville location—leading shifts, supporting his teammates, and running our new Play My Way program with care and consistency.

He brings calm leadership to every shift and shows a deep understanding of what each dog needs to feel safe, seen, and engaged.

Recently, Ryan went way above and beyond—on his day off, no less. While balancing school, he made time to take Maverick, one of our boarding pups, to celebrate with his dads on their wedding weekend. It was a special moment for the family and a great example of Ryan's heart and commitment.

## WHY DOES MY DOG HATE FIREWORKS?



Dogs have super-sensitive hearing—about **4x more sensitive** than ours!

Fireworks sound unpredictable and loud to them, triggering a natural fear response. Combine that with flashing lights and the smell of smoke, and it's no wonder many pups panic during fireworks.

At Best Friends Fur Ever, we're proud to offer a calm, comforting place for pups during fireworks season. Our resorts are safely tucked away from major fireworks displays, and with **24/7 onsite staff**, your dog will be surrounded by care—not chaos.



# WE'RE HONORED! BFFE NAMED "BEST WOMEN-OWNED BUSINESS" IN THE LEAD

The Daily Record

BEST WOMEN-OWNED BUSINESSES

We're proud to announce that Best Friends FurEver has been named "Best Women-Owned Business" by The Daily Record.

This recognition reflects the leadership of Kelly Cullum, the guidance of Mary Steinebrunner, our President of two years, and the dedication of our incredible resort managers, Ashleigh and Lindsay.

Their commitment to excellence helps drive everything we do—from our specialized care programs to the day-to-day experience of every pet and client.

Thank you to our team, clients, and community for helping us earn this honor. We're proud to share it with all of you.

## CAREER DAYS AT BEST FRIENDS FUR EVER

At BFFE, we believe in growing our team the same way we care for our dogs—with purpose, passion, and connection. That's why we launched our new Career Days initiative.

Career Days are our way of meeting potential team members face-to-face and sharing what makes BFFE such a special place to work. These events give us a chance to connect with animal lovers in our community, talk about our mission, and invite them to be part of something meaningful.

We're excited to grow with people who care as deeply as we do—about your pets and our purpose.



## NEW FURIENDS



## FEATURED FURIENDS



GINGER!



LOVIN' BEST FRIENDS FUR EVER?

PLEASE WRITE US A REVIEW!



FIND US ON GOOGLE, YELP, FACEBOOK, AND INSTAGRAM.