



# BFFE *Unleashed*

Everything new and noteworthy for BFFE pet parents



## NEW DOG WELCOME WEEK IS BACK!



You asked, we listened—New Dog Welcome Week is back October 1-7! New pups get their first full day of daycare FREE, the perfect intro to summer daycare or boarding.

Already a customer? Refer a friend and get a free bath as a thank you!

### Here's What You Can Expect:

- Gentle Introductions to staff and new dog friends
- Daily Report Cards with updates on play, behavior, and progress
- Extra Support for shy or sensitive pups
- Open Communication—we're here anytime!



# DOGFEST 2025 RECAP: FUN IN THE CANINE CABANA



Our Canine Cabana was a tail-wagging hit at DogFest 2025! Designed as a cool retreat in the middle of the excitement, the Cabana offered shaded lounges, fresh water, and safe social spots for pups to relax and mingle. Pet parents stopped by to learn about our enrichment and care programs, while dogs enjoyed making new friends and striking poses in our photo-ready space.

We were proud to celebrate alongside the Baltimore Humane Society whose efforts helped raise vital funds to support homeless pets in finding their forever homes. Thank you to everyone who joined us in making DogFest a joyful day of community, connection, and compassion!

## FALL FUN AT BFFE!

We're kicking off the season with exciting treats, activities, and special celebrations for you and your pup:

### Seasonal Promotions (Sept – Oct):

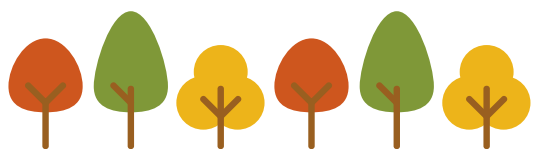
- \$3 Frozen Fall-Themed Treats
- \$5 Ravens & Football-Themed Dog Photos
- \$3 per meal – FullBucket Daily Dog
- \$30.85 per tube – FullBucket Probiotic Paste



### Mark Your Calendars for More Tail-Wagging Fun:

- **Sept 22:** National Dog Week
- **Oct 1–7:** New Dog Welcome Week
- **Oct:** Cockeysville Sherlock Bones Murder Mystery
- **Oct:** Halloween-Themed Photos (all month long)
- **Oct 19:** National Fetch Day

Fall is the paw-fect time to celebrate your dog, and we can't wait to share these special moments with you!





# BFFE ATTENDS PACKPRO PET CARE MANAGEMENT MASTERCLASS

This month, both the Cockeysville and Joppa Resort Directors attended the PackPro Pet Care Management Masterclass in Buffalo, NY.

Over two full days, they dived into hands-on workshops and expert-led sessions covering everything from evaluating new dogs and managing playgroup dynamics, to recruiting and retaining staff, leadership skills, enrichment-based daycare programs, and best practices for delivering top-notch customer service.

They left inspired, equipped with fresh ideas to elevate safety, enrichment, and care at our resorts, all so your pup has an even happier, healthier experience when they stay with us.

Lindsay, Resort Administrator at Cockeysville, shared:

“The Masterclass gave us so many tools and new ideas. We’re excited to bring them back to our teams and continue raising the bar for safety, enrichment, and customer care at BFFE.”



## CELEBRATE NATIONAL DOG WEEK WITH US!

*\$5 Barkueterie*



*September 22<sup>nd</sup> - 28<sup>th</sup>*



## PAWS & APPLAUSE: ANGELA R.



Angela is a shining example of what it means to go above and beyond for both pups and people.

She recently stepped in to help administer medications for one of our dogs in need, ensuring the pup received the care and comfort they deserved.

At the same time, she has been a steady mentor to newer team members, guiding them with patience, compassion, and hands-on support that embodies true leadership in action.

Her creativity and enthusiasm were also on full display at DogFest, where she helped transform the Canine Cabana into a

welcoming retreat for pets and parents alike (and even had some fun trying on the K9 vest!). Her ability to blend fun with functionality made the experience memorable for everyone who stopped by.

Angela is always the first to raise her hand for weekend events, special projects, and anything that helps bring joy to our community. Whether it's caring for a pup, encouraging a teammate, or pitching in at events, she makes a lasting, positive impact wherever she's needed.

We are so grateful for her dedication, spirit, and heart—thank you, Angela, for everything you do to make Best Friends Fur Ever shine!

## BFFE FUN FACT: A NOSE FOR THE SEASON

Did you know dogs can smell the changes that come with fall? Shifts in temperature, humidity, and even leaf decay create a brand-new scent world for them to explore. That's why your pup may take extra time sniffing around on autumn walks—it's their way of experiencing the season!





# FROM SERVICE TO SPLASH: CELEBRATING OUR NEW COMMUNITY PARTNERS



We're excited to announce some new partnerships that celebrate the power of dogs and community! BFFE is partnering with Fidos for Freedom and will proudly sponsor and attend their Raise the Woof event on October 24th. This incredible nonprofit enhances lives by providing specially trained hearing, service, PTSD, and therapy dogs, while also educating the public on the vital role these dogs play.

Looking ahead, we're also teaming up with Chesapeake DockDogs for their upcoming 2026 season! This Maryland/Northern Virginia club is all about big air, big splashes, and big fun for dogs who love the water. Stay tuned for more updates as we dive into these exciting new partnerships!

## FALL TIPS FOR YOUR DOG

As the weather cools, keep your pup happy and healthy with a few seasonal reminders!

- Make sure walks happen during daylight to avoid shorter, darker evenings.
- Watch out for mushrooms, acorns, and other yard debris that can be harmful if eaten.
- A cozy bed or jacket can help senior dogs stay comfortable,
- Regular grooming keeps shedding under control as coats change.
- And don't forget—fall is the perfect time for extra enrichment and play before winter settles in!





# WE'RE HIRING: ASSISTED CANINE CARE SPECIALIST



**ASSISTED CANINE Care**

**NOW HIRING**

**Assisted Canine Care Specialist**  
\$20/hr | Full-time | Starts Sept.

Seeking a pro to care for dogs with extra needs—post-surgery recovery, complex meds, close observation.

Open Hiring Event: Sat 9/6 • 10 AM

Email RSVP to: [rschwind@bestfriendsfurver.com](mailto:rschwind@bestfriendsfurver.com)  
Address: 246 Cockeysville Rd.

Do you have advanced dog-care skills—like a vet tech background—and a passion for helping dogs with extra needs? Join our team at Best Friends Fur Ever as an Assisted Canine Care Specialist!

## Position Details:

- Pay: \$20/hr
- Schedule: Full-time
- Start Date: September
- Responsibilities: Provide expert care for dogs post-surgery, administer complex medications, and give close observation to pups who need extra attention.

Meet our team, learn more about the role, and apply on the spot!

RSVP: [rschwind@bestfriendsfurever.com](mailto:rschwind@bestfriendsfurever.com)



## JOIN OUR SUDS & SNIFFS CLUB!

Pamper your pup, keep them smelling fresh, and enjoy exclusive member perks with our Suds & Sniffs Club!

### How it works:

- Sign up & snag your punch card
- Every bath = 1 punch
- **8th bath FREE** – because loyalty smells amazing
- Half-off nail trims & filings for club members (bye, scratchy paws!)
- Birthday bonus: double punches during your pup's birthday month
- Minimum: 1 bath/month to keep membership active

Grab your card at our front desk to join today and let the suds & sniffs begin!





## NEW FURIENDS



## FEATURED FURIENDS



TRUFFLE &  
STELLA!



LOVIN' BEST FRIENDS FUR EVER?  
PLEASE WRITE US A REVIEW!



FIND US ON [GOOGLE](#), [YELP](#), [FACEBOOK](#), AND [INSTAGRAM](#).





ASSISTED *Care*  
CANINE



PLAY *My Way*



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